

# NeuroStar TMS Therapy® to be featured on the Dr. Oz Show!

On the afternoon of March 14<sup>th</sup>, 2012, the Dr. Oz show will feature a segment on TMS Therapy® and potentially demonstrate a treatment using the NeuroStar® system! Dr. Tarique Perera, a NeuroStar TMS Therapy Provider from Greenwich, Connecticut, was asked to be on the show, along with one of his NeuroStar TMS Therapy patients.

Dr. Oz is seen as a credible source of medical information to his viewers and his show is the top rated syndicated talk show, with over 4 million daily viewers. The Dr. Oz show has a broad television audience, the majority of which are within our patient demographic. We expect TMS awareness to increase, not only due to the segment on the television show, but also due to his Web site exposure, which receives over 8 million hits per month.

Be sure you and your staff are ready for the show to air! Check your local listings to find out what channel to tune in to and at what time. Prepare your staff with the NeuroStar Key Messages and have someone dedicated to answering NeuroStar TMS Therapy inquiries from March 14th through March 16th.

You can speak further with your local TMS Therapy Consultant for help in preparing your NeuroStar Practice. As always, feel free to contact Neuronetics Customer Service with any questions 1-877-600-7555.